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Outlet: Globestreet Title: <u>Platform Offers Peace Of Mind With Smoother 1031 Process</u> Date: August 19, 2016 Author: Lisa Brown

AUSTIN, TX—For many real estate professionals, a 1031 exchange is a large, time-consuming decision. Paying high fees, taking on risk, making huge financial decisions hastily—all in an effort to defer taxes—were previously part of the scenario. Recognizing the need for a simpler 1031 exchange process, Austin-based Realized was founded.

The crux of the Realized business concept is to make 1031 real estate exchanges less time consuming, complex and difficult for the 1031 investor, and by doing so, result in a more profitable transaction. Realized's process makes it possible to defer taxes and find a replacement property within the allotted timeframe.

David Wieland, founder and CEO of Realized, tells GlobeSt.com: "We are a syndication platform for 1031 properties to access aggregate 1031 capital for real estate operators and meet long-term goals. Realized is essentially a technology company providing a platform between investors seeking smarter investments with 1031 funds and operators seeking capital."

Investors have full access to the Realized online marketplace for premium 1031 replacement properties. The platform allows a comparison between a variety of Delaware Statutory Trust/tenant-in-common co-ownerships, with minimum investments starting at \$100,000 or net lease opportunities, all concisely outlined and supported by pictures, maps and projections. Users have a personal dashboard to allow monitoring of property performance and a dedicated investor services representative.

Wieland continues to tell GlobeSt.com: "This 1031 exchange process goes back to 1922 when the first transaction occurred. During that time, it involved farms and ranches, but today, we offer an educational and resource-driven approach to simplifying the process, whatever the size of property."

The streamlined process gives investors peace of mind, knowing deadlines are met, taxes are deferred and a shrewd 1031 exchange investment was made. Realized provides support during the entire lifecycle of an investment.

Realized has nearly 60 years of collective experience and \$5 billion of real estate transactions behind it.