



## **PRIVACY POLICY NOTICE – REALIZED FINANCIAL, INC.**

Realized Financial, Inc. (“Realized Financial”) a FINRA registered broker-dealer and a state registered Investment Adviser, has adopted this policy with recognition that protecting the privacy and security of the nonpublic personal information we obtain about our clients is an important responsibility. We also know that you expect us to service you in an accurate and efficient manner. To do so, we must collect and maintain certain nonpublic personal information about you. We want you to know what information we collect and how we use and safeguard that information.

### **WHAT INFORMATION WE COLLECT**

We collect certain nonpublic personal information about you (such as your name, address, social security number, etc.) that you provide on applications or other forms as well as communications (electronic, telephone, written or in person) with you or your authorized representatives (such as your attorney, accountant, etc.). We also collect information about your brokerage accounts and transactions (such as purchases, sales, account balances, inquiries, etc.).

### **WHAT INFORMATION WE DISCLOSE**

Realized Financial does not disclose the nonpublic personal information we collect about our clients to anyone except: (1) in furtherance of our business relationship with clients, and then only to those persons necessary to effect the transactions and provide the services that clients authorize (such as broker-dealers, custodians, issuers etc.); (2) to persons assessing our compliance with industry standards (e.g., professional licensing authorities, etc.); (3) our attorneys, accountants, and auditors; or (4) as otherwise provided by law. We also share your nonpublic personal information with our affiliated entities.

Realized Financial does not use any information received from a credit reporting agency for marketing purposes which has not separately been provided by you or by your authorization from other sources.

We are permitted by law to disclose the nonpublic personal information about you to governmental agencies and other third parties in certain circumstances (such as third parties that perform administrative services on our behalf). These third parties are prohibited from using or sharing this information for any other purpose.

We are required to report any suspected exploitation of vulnerable adult clients to the proper authorities under federal and state statutes.

If you decide to either terminate our services or become an inactive client, we will continue to adhere to our Privacy Policy, as may be amended from time to time.



## **SECURITY OF YOUR INFORMATION**

We restrict access to your nonpublic personal information to those employees who need to know that information to service your account. We maintain physical, electronic, and procedural safeguards that comply with applicable federal or state standards to protect your nonpublic personal information.

## **CHANGES TO OUR PRIVACY POLICY OR RELATIONSHIP WITH YOU**

Our policy about obtaining and disclosing information may change from time to time. We will provide you notice of any material change to this policy before we implement the change.

## **OPTING OUT**

Clients cannot opt out of allowing Realized Financial to share their nonpublic personal information with non-affiliated third parties which are necessary to service their accounts. Clients may opt out of allowing Realized Financial to share your nonpublic personal information with our affiliated entities for marketing purposes.

## **REQUESTS FOR INFORMATION**

For a copy of our Privacy Policy, please contact the Chief Compliance Officer either in writing at 400 W. 15th Street Suite 700, Austin, TX 78701, or by phone at (512) 472-7171.